

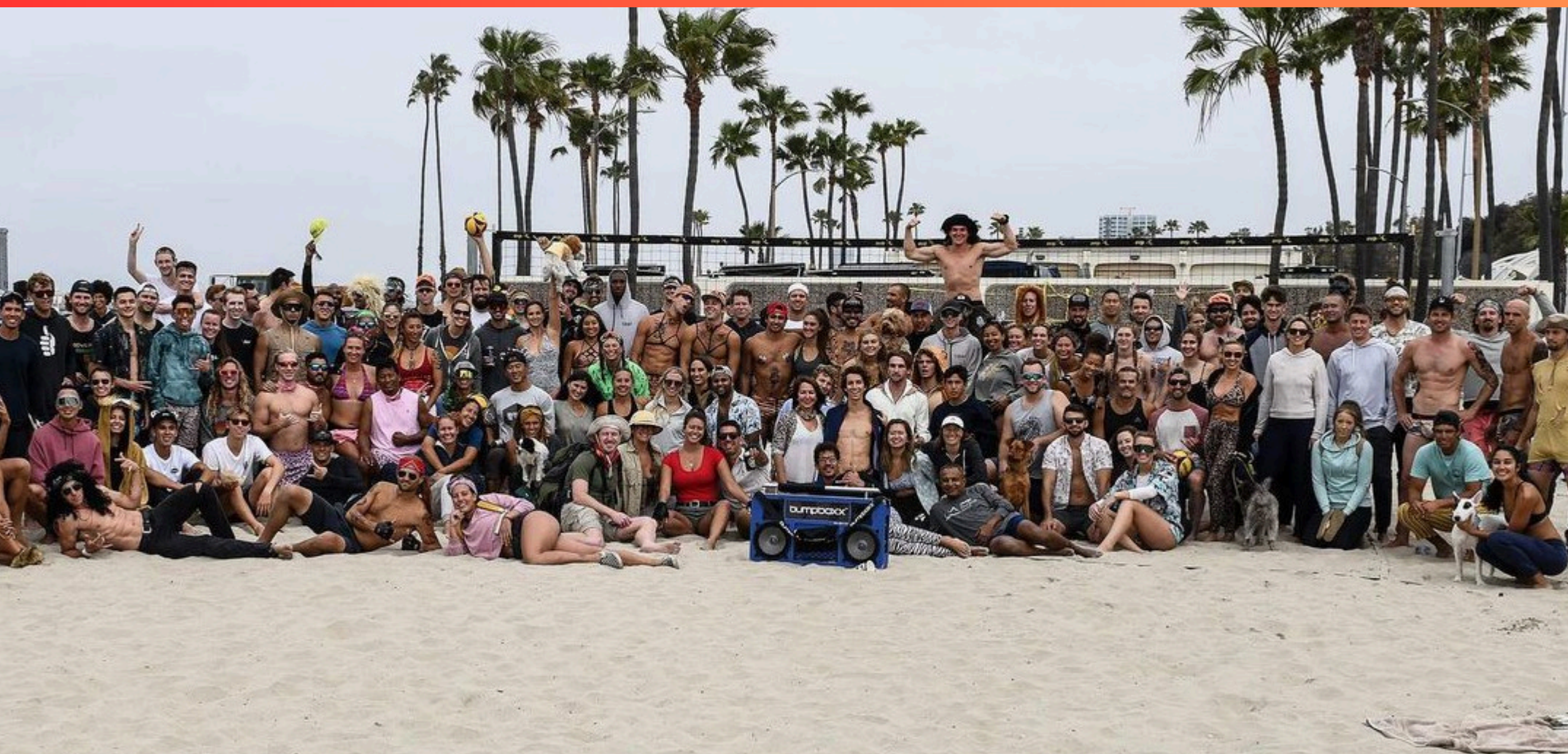


2027

SPONSORSHIPS
OPPORTUNITIES

SOCAL
BEACH
FOUNDATION

ABOUT US



Welcome to our nonprofit focused on expanding access to beach volleyball in underserved communities.

We build and maintain courts where access is limited and create outreach programs that promote youth engagement, skill development, and personal growth.

Our mission is to provide opportunities for healthy habits, empowerment, and community connection where they're needed most.

OUR TEAM



David Brandin

Hey, I'm David, born and bred in Southern California. The weather and beaches here are unbeatable, keeping me rooted. I've been playing beach volleyball since age 11, switched to indoor in college, and returned to the beach later on. You'll often find me at high-level 4s, smiling and eager to chat with fellow volleyball enthusiasts.



Kelsey Brandin

Hey there! I'm Kelsey, a South Bay native training for USA Deaflympics Beach Volleyball. I founded Volley4Sound, a charity tournament honoring my late hearing specialist by raising awareness about hearing loss. Combining my love for the sport with giving back is my passion. When I'm not on the court, I'm exploring nature through travel, snowboarding, and hiking.



Mike Ciavarelli

Hey, I'm Mike Ciavarelli, aka Ciav. Moved to Hermosa 15 years ago from Cleveland, Ohio, and never looked back. I love surfing, volleyball, and road-tripping in my '77 VW bus, "Sophie." Catch me on Hermosa's beaches, chilling with friends. Swing by and say hi – let's enjoy Hermosa's friendly beach together!



Laura San Fillipo

Hi, I'm Laura, but my friends call me La. I found and fell in love with volleyball wayyy too late in life, at age 30. I promptly moved to HermosaBeach from the East Coast to soak up as much sun & fun as possible. Hope to see you on the sand or out in the water!

WHY PARTNER WITH US?



250+
Attendees
Per Event



3,000+
Community
Members



2,000+
Email
Subscribers



1,200+
Instagram
Followers

Partnering with SoCal Beach Foundation goes beyond logo placement. It's a chance to connect with a passionate, active community while making a real impact. Our events bring together an engaged audience in a high-energy environment where brands gain meaningful visibility and authentic, in-person interaction with people who value community-driven businesses.

Today's consumers are drawn to companies that show up and give back. By sponsoring our events, your brand aligns with a loyal, supportive community while gaining opportunities to connect directly with participants, build relationships, and create lasting brand affinity.

Beyond exposure, your support helps us expand access to beach volleyball. We're improving the player experience through initiatives like adjustable net systems, making the sport more accessible for all levels, and supporting youth programs that introduce the game to those who might not otherwise have the opportunity.

OUR 4 PILLARS OF IMPACT



EMPOWERING ATHLETES

SoCal Beach Foundation is committed to supporting athletes, particularly in the sport of professional beach volleyball. Your sponsorship directly contributes to increasing our tournament's prize pool, providing vital support to dedicated professionals, fostering a thriving athlete community, and promoting excellence in the sport.

REVITALIZING OUR COURTS

A significant portion of the funds generated will go toward refurbishing and improving beach volleyball courts throughout Southern California. By investing in our event, you contribute to creating better courts that enhance the enjoyment of the sport at all levels, benefiting local communities and attracting enthusiasts from far and wide.

YOUTH OUTREACH

SoCal Beach Foundation reaches underprivileged communities, aiming to build and maintain courts in areas with limited beach access due to socioeconomic factors. Each year we create more opportunities for youth exposure to the sport, offer skill development workshops, and enhance personal development through beach volleyball.

PARTNERING WITH BRANDS

Your partnership extends beyond financial support; it's a chance to connect with our vibrant community. We're dedicated to fostering relationships between brands and players, amplifying brand awareness, and creating a lasting bond that goes beyond the tournament.



2027 PACKAGES

Tournament dates will be released October 2026

Beach Booster

\$450

+ 4 PRIZES FOR WINNERS

- Branded sponsorship tent at 2 of 7 tourneys where you can sell products & services.
- Verbal recognition during each you attend.
- 1 Instagram story mention (content/photos/videos will be provided to you).
- Branded logo on email newsletters

Wave Maker

\$700

+ 4 PRIZES FOR WINNERS

- Branded sponsorship tent at 4 of 7 tournaments where you can sell products & services.
- 1 Instagram story mention(content/photos/videos will be provided to you).
- Verbal recognition during each tournament you attend.
- Branded logo on email newsletters

Local Legend

\$1,250

+ 4 PRIZES FOR WINNERS

- Branded sponsorship tent at all 7 season tournaments.
- Dedicated email blast to our community.
- 1 dedicated social media feed post & 5 Instagram story mentions throughout the season (content/photos/videos will be provided to you).
- Listed as a featured partner on our website
- Verbal recognition at every tournament as an Official Season Sponsor
- Branded logo on email newsletter



VISIT OUR WEBSITE: WWW.SOCALBEACHFOUNDATION.COM

